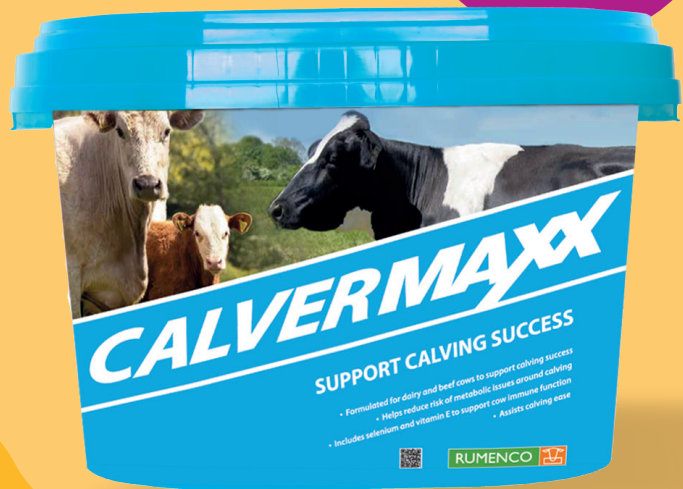


AnimaXx Premium

MAXXimise performance

NEW
FOR 2023



Support Calving Success

HIGH SUGAR, PALATABLE DEHYDRATED MOLASSES LICK



Formulated for dairy and
beef cows to support
calving success and ease



Low calcium & high
magnesium helps
reduce risk of metabolic



Includes selenium and
vitamin E to support
cow immune function

RUMENCO 

CalverMaxx

High magnesium, low calcium feed and mineral lick.

Ideal for dry and pre-calving cattle to support health and performance in preparation for calving and lactation.



Features & Benefits:

- Low levels of calcium and high levels of magnesium for where there is a risk of milk fever (hypocalcemia) and to support muscle contraction for calving.
- Full mineral, vitamin and trace element specification to support foetal growth and cow health on the approach to calving.
- High levels of selenium and vitamin E, including Availa® selenium, to support immune system function and calf vigour.
- Contains copper from multiple sources, including a protected source, to help in the prevention of copper deficiency as a result of secondary lock-up.
- High levels of sugar aids palatability and supports target intakes.
- Available as both 22.5kg or 80kg formats to suit your system.

Ideal for:

- Dry cows and in-calf heifers from 6 weeks pre-calving.

User guide:

- Offer free-access at a ratio of one 22.5kg bucket per 15 head of cattle, or one 80kg tub per 50 head of cattle.
- Ensure ad-lib forage is always available.
- For where badgers present an issue, offer in the Rumenco Badger Blocker feeder.
- Do not feed to sheep (contains copper).

Typical intakes:

- Cattle up to 300g/head/day#

Consumption will be influenced by number of feed points per head of stock, forage availability and quality, other feeds available, age and breed of stock and proximity to water sources.

Product Specification:

Crude protein %	3.5
Crude fat %	3
Crude ash %	36
Energy (MJ/kg DM)	10
Typical sugars (as sucrose) %	35
Calcium %	1
Phosphorus %	1
Magnesium %	8
Sodium %	3
Selenium* mg/kg	25
Cobalt mg/kg	25
Iodine mg/kg	300
Manganese mg/kg	2,000
Zinc** mg/kg	3,500
Copper*** mg/kg	1,200
Vitamin A IU/kg	300,000
Vitamin D ₃ IU/kg	60,000
Vitamin E IU/kg	3,000

*Includes Availa® selenium

**Includes protected zinc

***Includes protected copper