

**MaXximum  
forage  
utilization**



# **MAXX**

**TAKE THEM TO THE MAXX!**  
HIGH ENERGY, MINERAL AND VITAMIN LICKS



**MAXX DRY COW**

**MAXX ENERGY**

**MAXX ORIGINAL**

# TAKE THEM TO THE MAX

## Maximum forage utilization

For better forage utilization in the rumen there must be a sufficient number of microorganisms, which is only possible with a balanced rumen pH.

## Common problems on a farm with ruminants

- **Energy balance:** extraordinary weight loss (ketosis), body condition, overweight, problems around calving, fertility problems
- **Rumen pH:** acidosis, stability of rumen micro flora, metabolic problems, digestion problems, bad energy supply, lameness
- **Immune system:** mastitis, lameness, fertility, illnesses – that all result in low milk yield

## The solution is: MaXx Licks

MaXx Licks support and improve rumen stability through the feeding of microbes, which results in higher forage intake, improved digestibility, better energy- and vitamin supply, detoxication and stronger immune system.

## How to use

According to many surveys, MaXx Licks are consumed by the animals 6-8 times a day in an amount of 120-300 g.

When the animal sees the product, it starts to produce saliva. By licking MaXx Licks, animals can only make the top layer soft.

MaXx Licks ensures a constant flow of energy, minerals, nitrogen, that also support rumen microbes.

Vitamins act as anti-oxidant making the animals healthier. Offer MaXx Licks on a free choice basis. Place away from source of drinking water.

## Controlled intake

In spite of a free-access basis, the formula of MaXx Licks enable a controlled intake. The combination of saliva, highly concentrated sugars and energy, encourages a consistent nutritional flow to the rumen.

The product is not hygroscopic, which means that it does not absorb moisture from the air and does not become soft. It is consumed by those animals who need extra supplement. With using Maxx Licks due to the facts listed above, the animals can achieve a longer useful life and so the production is more effective.

## Fully formulated

MaX Licks are manufactured using a process that maintains high sugar, oil and fat, vitamin and energy levels. The manufacturing process dehydrates the molasses very rapidly. This results in less destruction of sugar energy, vitamins, proteins and unsaturated fats, so that more digestible energy is available to stock for a better performance.

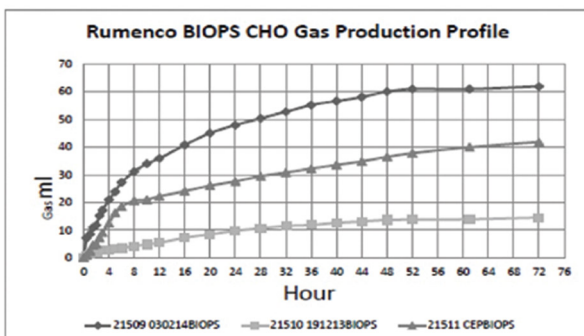
MaX Licks help in case of energy deficiency, acidosis, ketosis, low fertility, problems around calving, mastitis and lameness.

The product ensures rumen microbes enough energy to multiply in form of sugars, and contains by-pass energy. In the product there are all the vitamins (A, D, E), microelements and minerals, that are required by the microbes and the animal.

Quick protein synthesis decreases ammonia in the rumen and in blood, later prohibits turning it to urea. This way it prevents loss of energy and aids forage utilization.

Sugar and oil content ensures high palatability. Due to controlled intake, there is no risk of overconsumption.

## Gas Production Profile



### Test results:

- 1. curve (21509):** MaX Licks
- 2. curve (21511):** is a competitor's product
- 3. curve (21510):** is Rumevite (main energy sources are starch and protected fats)

**Top curve:** MaXx, which is the quickest sample to ferment and has the highest gas yield.

This means the sugars in MaXx are readily available and it contains more sugar than the other 2 samples.

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